



# CASSIDY ADROVED

## GRAPHIC & WEB DESIGNER

- CassidyAdroved.design
- 401-258-3200
- cassidyadroved@gmail.com

### EDUCATION

#### Johnson & Whales University

Providence, RI

Bachelor of Science, Graphic Design

Degree 06/2023

GPA 3.86 | Dean's List

#### Rogers High School

Newport, RI

Newport Career & Technical School

Graphic Design

Degree 06/2018

### DESIGN SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- HTML/CSS
- Elementor

### SOFT SKILLS

- Problem Solving
- Communication
- Customer Service
- Teamwork

### CERTIFICATES

Financial Certificate | People's Credit Union

### QUALIFICATIONS

- 7 years of graphic design, web design, user interface and user experience in an educational setting
- Designed website wireframes and wireflows to reach visual and web design goals through problem-solving and communication skills
- Over 8 years of strong customer service experience

### DESIGN EXPERIENCE

#### AIGA DEC

Graphic Designer

01/2023 - 04/27/2023

- Re-branded and developed brand language to reflect new messaging while staying consistent with current brand
- Established brand standards to ensure consistency

#### Crave Coffee Co | Providence, RI

Graphic Designer

01/2023 - 03/2023

- Designed an interactive kiosk for a fictitious sit down restaurant
- Sketched and created wireflows to plan out website while focusing on user pain points and experience

#### Horizon Health Care | Providence, RI

Graphic Designer

09/2022 - 12/2022

- Created deliverables such as flyers, social media posts, etc. based on client/company requirements
- Designed to existing brand guidelines for multiple companies

#### Infinite | Providence, RI

Small Business Owner

10/2021 - Present

- Developed a logo and a high converting website that creates a trustworthy brand
- Applied time management by completing orders on time and learning to manage all aspects of a business

### OTHER WORK EXPERIENCE

#### Self Employed Jobs | Providence, RI

Instacart, Door Dash, and Uber Eats

10/2020 - Present

- Provided excellent customer service while making deliveries in a timely manner while

UserTesting.com

- Provided user experience feedback by testing and navigating websites to ensure all parts are functional

#### West Main Pizza | Portsmouth RI

Server | Cashier

08/2014 - 08/2021

- Solved problems by addressing customer complaints
- Built customer loyalty through exceptional service and rapport